**What is a Planned Gift?**

A planned gift WMPC Radio is a gift made as part of your overall financial or estate planning to leave a personal legacy for spreading the Gospel. Your planned gift supports our mission, to tell people ***Jesus Loves Them*** for generations to come.

**How can I use my estate plan to support WMPC?**

You can designate a specific gift or a percentage of your estate to WMPC by including a bequest in your will or trust. You can also name WMPC as a beneficiary of a retirement account or insurance policy.

**What are the benefits of a legacy gift?**

Supporting WMPC through a legacy gift costs you nothing now. You retain control during your lifetime, and you can change your mind or modify your gift if your circumstances change. Additionally, your gift may provide you with tax savings now and help reduce a future tax burden on your family. These gifts allow you to accomplish your financial planning goals while supporting WMPC for generations to come.

**What are the benefits of a gift of Stocks?**

A stock gift is a gift of appreciated securities - publicly traded stocks, bonds, and mutual fund shares. Once you transfer your appreciates securities, they are sold, and WMPC utilizes the proceeds to fund ministry priorities.

You may be able to make a bigger impact through a stock gift than through a cash gift alone. You receive credit and an immediate income tax deduction for the fair market value of the donation, plus you avoid capital gains tax.

**How do I name WMPC in my will, trust, retirement account, or insurance policy?**

WMPC, a ministry of The Calvary Bible Church of Lapeer, a Michigan 501(c)3 non-profit organization founded in 1926.  To assure your gift is directed as you intend it to be, the radio ministry WMPC, should be identified as follows:

**WMPC Radio
Attn: Treasurer**

**P.O. Box 104
1800 N. Lapeer Rd.**

**Lapeer, MI 48446**

**Federal Tax ID 38-1359219**

Questions can be directed to our station manager. (810) 667-1230.